

# Determining Conservation Impact

Essential CTF function

11th CAFÉ Assembly

7th of October 2021

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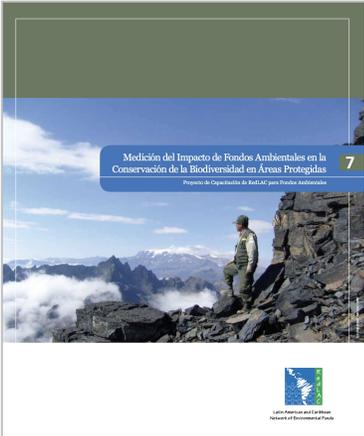


**TERRANOMICS**

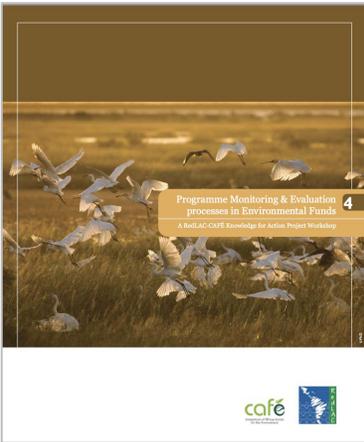
# Impact reporting is an old challenge



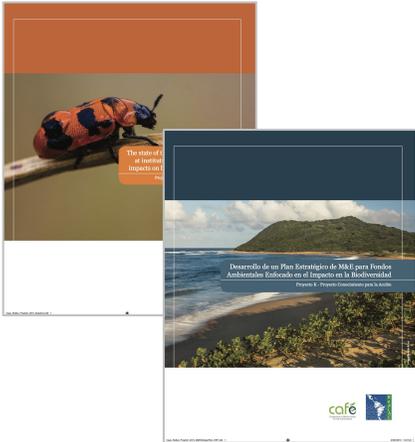
2009



2012



2017

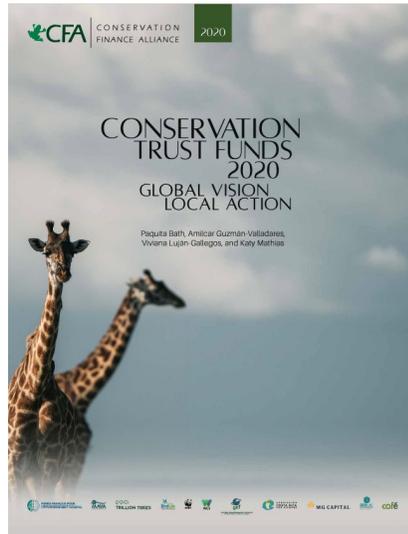


2019

BRIDGE Project

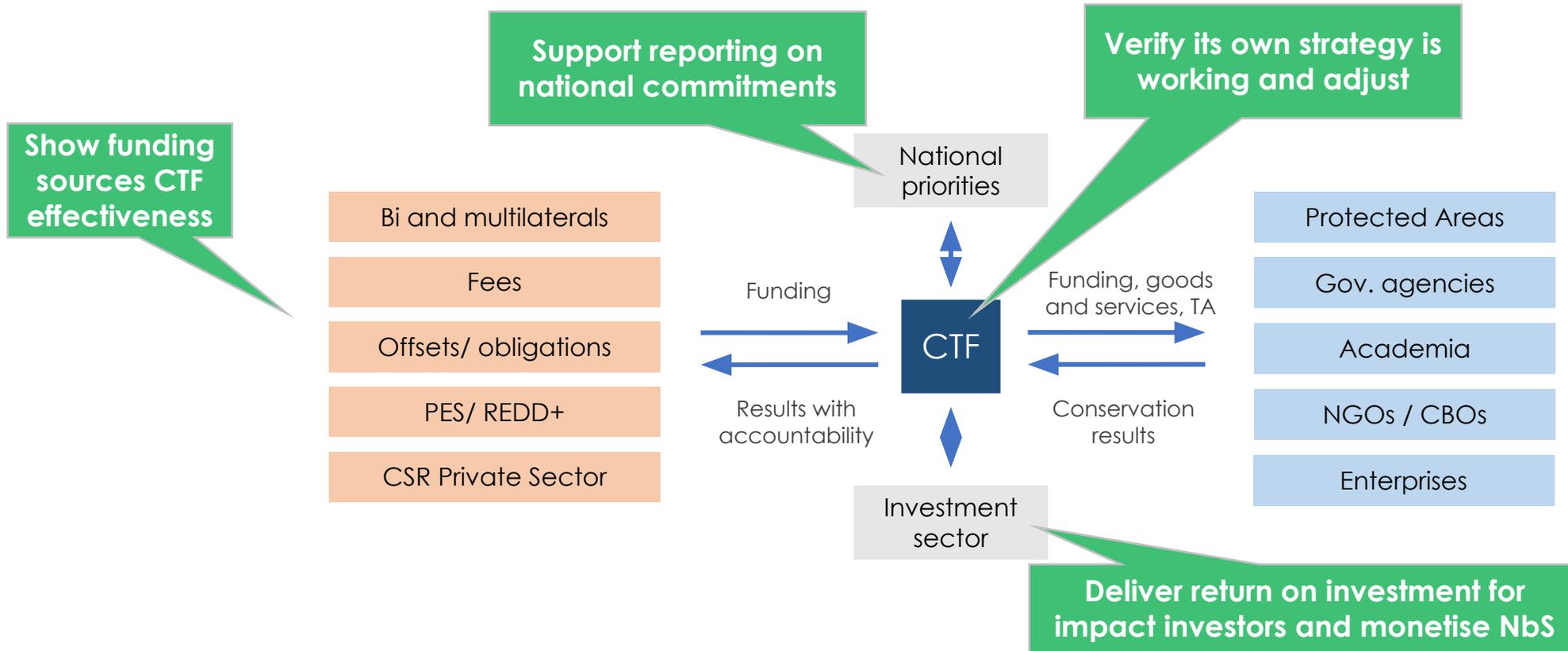
2021

# CTFs impact reporting



Results chain model levels	Description by OECD (2019) and proposed interpretation for the purpose of this study
Output	<p><i>"Products, capital goods and services."</i></p> <p>Outputs are understood as the foreseen direct short-term results of CTF program implementation.</p>
Outcome	<p><i>"Likely or achieved short-term and medium-term change and effects of intervention outputs."</i></p> <p>Outcomes of CTF programs are understood as the effects of CTF program outputs on the local, national or regional context, including ecological, socioeconomic, governance and policy components, among others.</p>
Impact	<p><i>"Primary and secondary <b>long-term effects</b> produced by development interventions."</i> The authors refer to impact of CTF programs as the contribution towards the achievement of national or international conservation or sustainable development goals and targets in the long term.</p>

# Impact monitoring importance



# Attracting private finance for conservation

