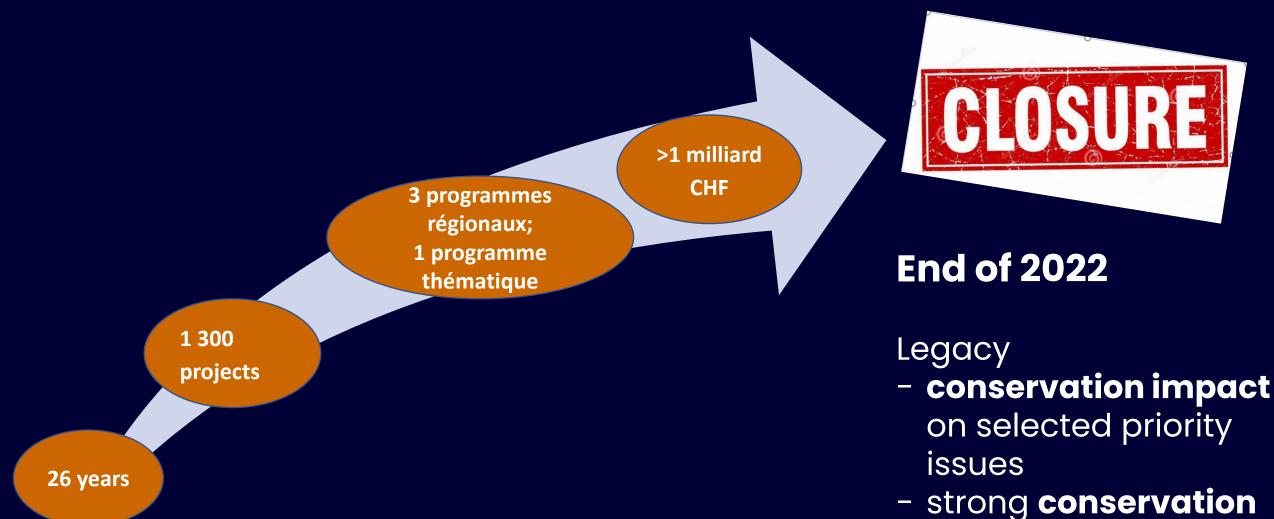
Scaling conservation impact through multi-stakeholder partnerships





community

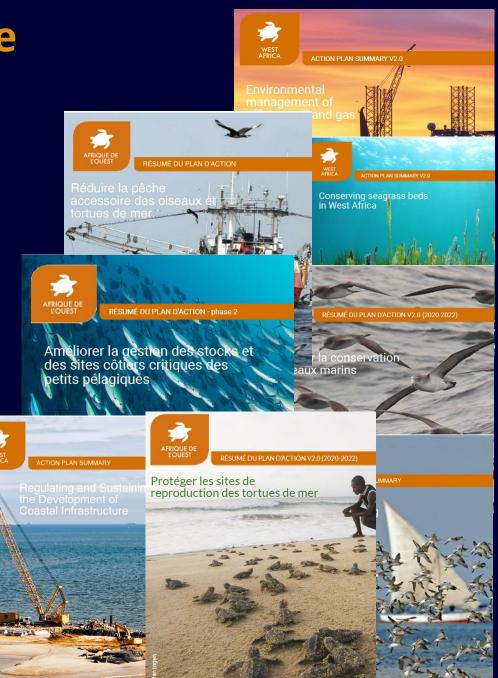
Focus on achieving impact at the scale that really matters

More than 250 individual projects



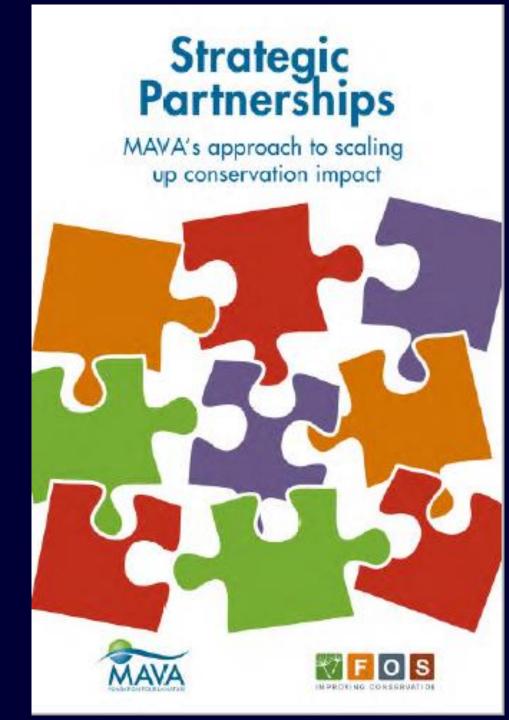
23 multi-actors strategic partnerships (WA:8)



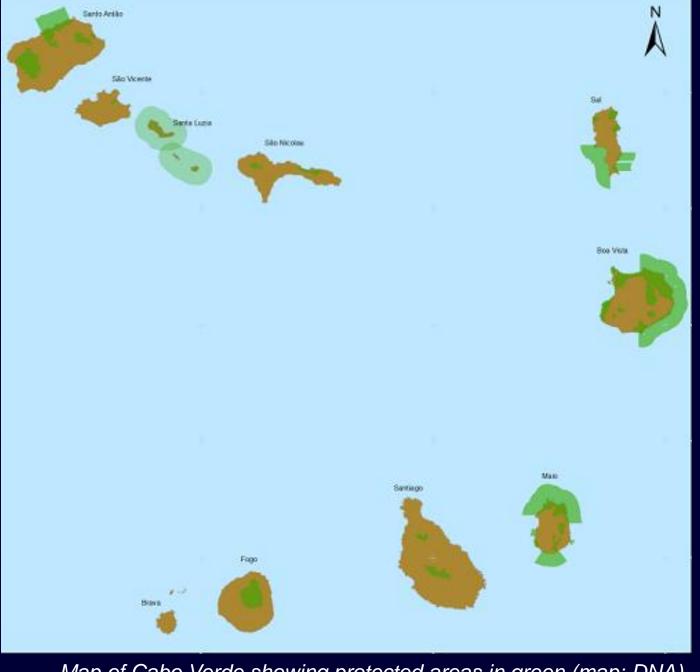


Strategic Partnerships

- Innovative collaborations/ communication/
- Complementarity
- Trust
- Transparence
- Individual vs collective interest
- Adaptive management
- Change at relevant level



Appropriate responses and approaches at the relevant scale



Map of Cabo Verde showing protected areas in green (map: DNA)

Approaches to scaling impact

Scale Up:

"Impacting laws and policy"

Changing institutions at the level of policy, rules and laws

Scale Out:

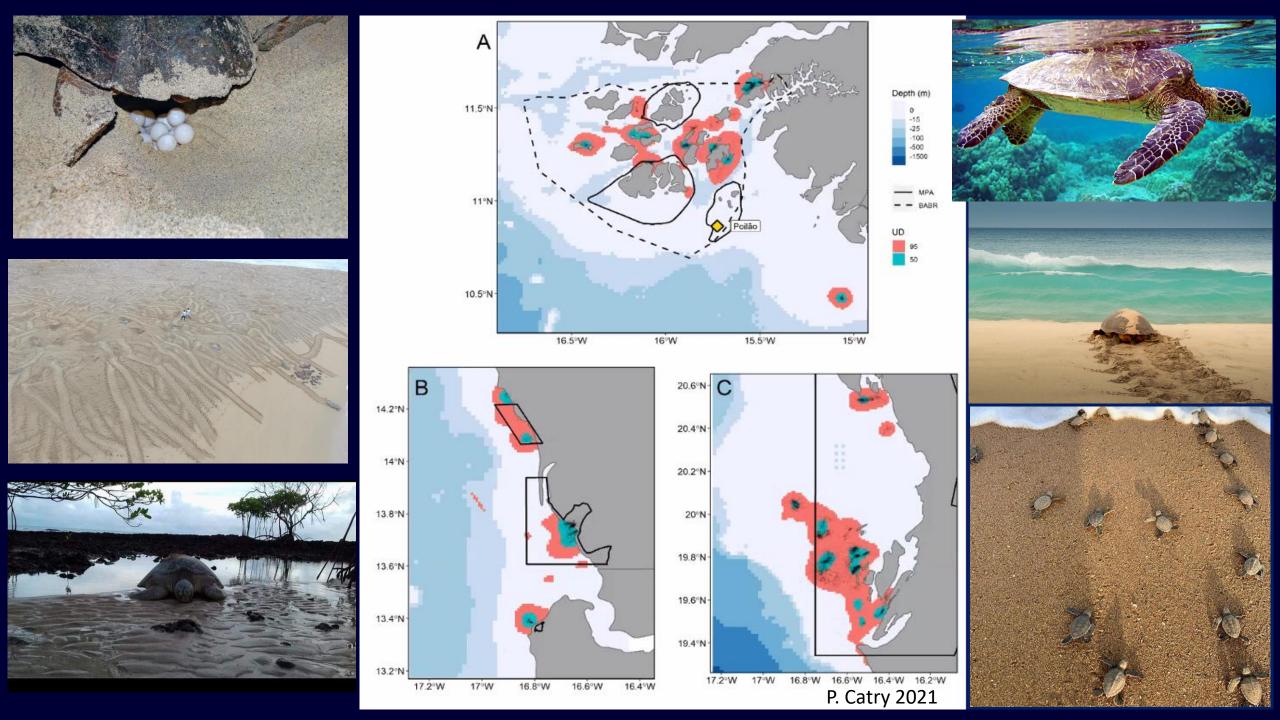
"Impacting greater numbers"

Replication and dissemination, increasing number of people or communities impacted

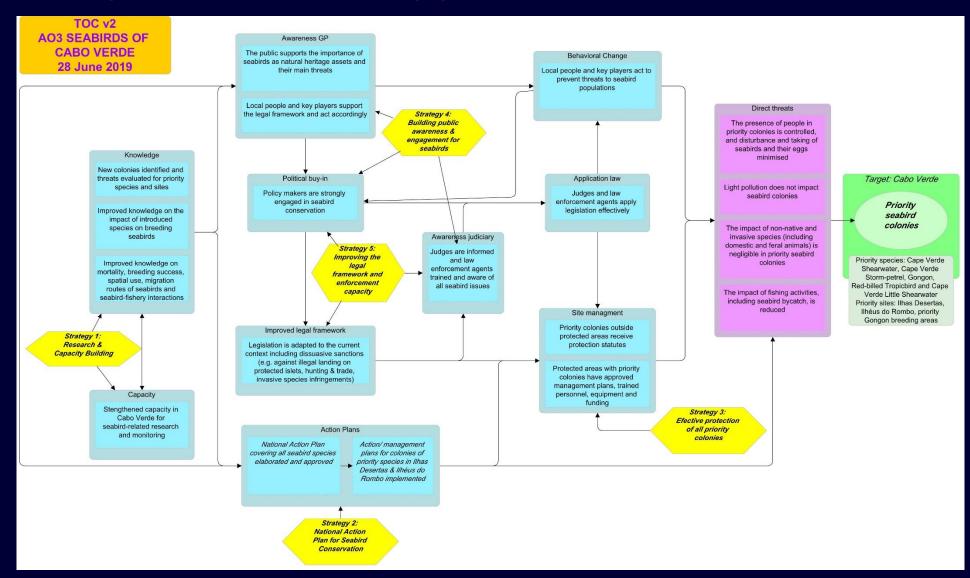
Scale Deep:

"Impacting cultural roots"

Changing relationships, cultural values and beliefs, "hearts and minds"

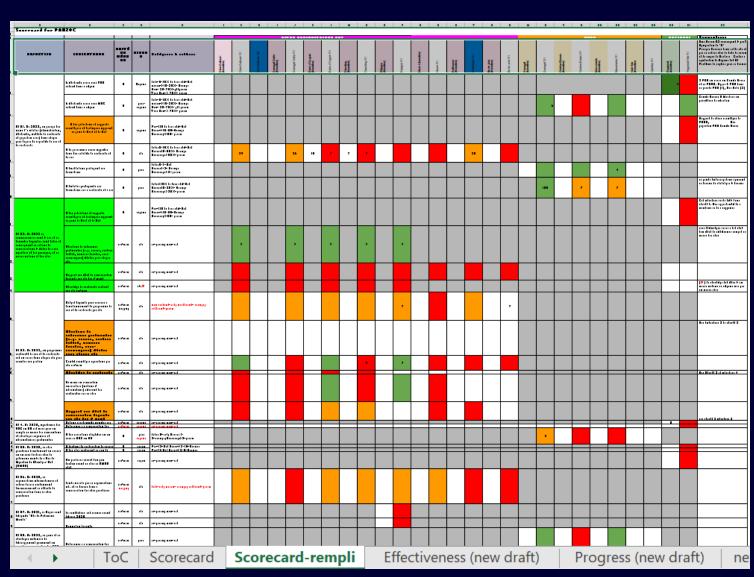


From action-oriented towards threat reduction and impact-oriented approaches



Impact monitoring and assessment

- Agreeing on a useful framework -



Asking the right questions – Beyond activities implementation

- 1. Are we doing the right things?
 And are we implementing them well enough, on the right scale, with the right intensity?
- 2. Are we having an impact? Are we seeing changes?
- 3. What else do we need to do, or what do we need to do differently to have more impact?



Funding what it takes

Engaging beyond individual projects/sites

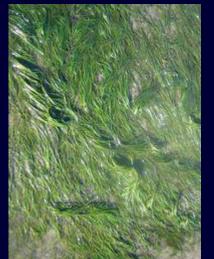
Overarching costs including operations; M&E implementation; impact assessment; long-term visibility...













Lessons learnt

- Define shared vision, defined partnership scope and composition
 - Clear, ambitious yet realistic goals
- Implement conservation actions that are relevant at scale
 - Look beyond individual projects/sites
- Shift from action-oriented towards impact-oriented approaches
 - Well designed and useful monitoring and evaluation system
- Shared responsibility for M&E
 - Agreed mechanism for scaling up impact.



Thank you!