



RAINFOREST
TRUST®

Rainforest Trust
Supporting Protected Area and OECM creation



Our MISSION

Rainforest Trust saves endangered wildlife and protects our planet by creating rainforest reserves through partnerships, community engagement and donor support.

Strategic Plan | 2021 - 2025

**\$200M
ALLOCATED**



Our Strategic Plan for 2021–2025 doubles down on our mission, commits to raising and allocating **\$200 million**, and pledges to contribute to saving half of the world's threatened birds and mammals and permanently locking up the carbon equivalent of three years' emissions from the entire United States' economy.

GOAL 1

SAVE ENDANGERED SPECIES

By 2025, Rainforest Trust will have provided a lasting home for half of all known threatened bird and mammal species on Earth – and a fifth of all known threatened terrestrial and freshwater species.



GOAL 2

PROTECT THE PLANET

By 2025, Rainforest Trust will have protected or be in the process of protecting 125 million acres including seven percent of all currently unprotected high-integrity tropical and subtropical forests, permanently locking up 15 billion tons of carbon.

(NB: The carbon figure is for above-ground only. We are currently researching below-ground carbon, which is particularly important in, e.g., peat forests and mangroves, so we might increase this target.)



PROPOSED SITES QUALIFY IF THEY:

Protect globally significant populations of Critically Endangered (CR) or Endangered (EN) species on the IUCN Red List of Threatened Species

OR

Protect an Intact Landscape. Priority landscapes for Rainforest Trust include: Amazonia, the Congo Basin Forests, Southern African Miombo, and the islands of Borneo and New Guinea

OR

Mitigate global climate change - high capacity for carbon sequestration/substantially reduce CO2 emissions/store in perpetuity a very large quantity of carbon at a reasonable cost

PROJECT CRITERIA

- Projects must have a clear focus on creating a new protected area or the expansion of existing protected areas
- Proposed sites must be currently unprotected
- Projects should have endorsement from project stakeholders, especially local communities
- All projects are expected to obtain Free Prior and Informed Consent (FPIC) of any impacted communities
- Projects should seek to develop sustainable financing mechanisms for long-term management of the proposed protected area





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